

Final Report 2010

Project Oregon



It's our nature to volunteer.

Major Sponsors:



Fred Meyer



Oregon
Department
of State Lands

Additional Support: **SOLV Members**



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It's our nature to volunteer.



Ivy pull on Mt. Tabor, Portland

Cover photo: Volunteers clean up Johnson Creek in Portland

EXECUTIVE SUMMARY

SOLV's Project Oregon supports individuals and groups who organize volunteer projects throughout Oregon that share in our mission to bring Oregonians together to improve the environment and build a legacy of stewardship. SOLV's Project Oregon engages volunteers in the litter cleanup, the removal of non-native invasive plants, the planting of native trees and shrubs, and the maintenance and monitoring of restoration sites. All project coordinators receive active staff assistance, small grants, help in planning and project organization, help recruiting volunteers, project materials, and recognition. SOLV helps new project coordinators get started and help existing volunteer efforts become stronger.

Thanks to support from our generous sponsors, Project Oregon assisted 210 projects, providing thousands of volunteer opportunities throughout Oregon in 2010. Volunteers coordinated projects including litter cleanups, native plantings, and removal of non-native invasive plants in 25 counties across Oregon.

In 2010 9,810 volunteers:

- ▶ Removed 200,419 lbs. of litter & illegally dumped waste.
- ▶ Improved watershed health by removing 157,310 lbs. of non-native, invasive plants.
- ▶ Worked to restore watershed health by planting 3,900 native trees and shrubs.
- ▶ Recycled 378 tires, 2,184 pounds of glass, paper and plastic, and 4,155 lbs. of scrap metal.
- ▶ Conducted watershed restoration site maintenance and monitoring.

ABOUT SOLV



As Oregon's largest non-profit volunteer organization, SOLV provides more than 50,000 volunteer opportunities every year. This year, SOLV volunteers and projects continue to benefit more than 250 communities throughout Oregon.



Equestrian cleanup at Baker Beach

PHOTO GALLERY



Beverly Beach, South Coast



Whycus Creek area litter cleanup



Rood Bridge Park, Hillsboro



Matson Creek Cleanup, Coos Bay



Retilling the Soil, Portland



Molalla River Cleanup, Molalla



PROJECT OREGON SPONSORS AND PARTNERS

Thank you for your support! We attribute the success of the event to the tremendous support of our sponsors, partners, volunteers, property owners/managers and in-kind donors—without whose support this event would not have been possible.

Major Sponsors

AAA of Oregon
Clean Water Services
Fred Meyer
Oregon Department of State
Lands

Additional Support

SOLV Members



Hagg Lake, Forest Grove



PROJECT PARTNERS/VOLUNTEERS/IN-KIND SUPPORTERS

Albertsons
Americorps, RARE
Angora Hiking Club
Beautiful Savior Lutheran Church
Blue Sky Gallery
Bly Community Action Team
Bly Fire Department
Boy Scout Troop #332
Boy Scout Troop #378
Brandt's Sanitary Service
Bureau of Land Management
Burgerville
Concordia University
Cascades Disposal
Cathedral Park Neighborhood Association
Cave Junction Kiwanis
Chehalem Park and Rec District
Chemeketa Community College
Carlton Together Cares
Chicago Waynes Red Hot Dogs
Chipotle
Columbia Riverkeepers
City of Gladstone
City of Hood River
City of Rainer
Clean Water Services
Community Action Group
Cub Scout Pack #378
Cub Scout Pack #523
Dahl Disposal
Deschutes County
Dog River Coffee
Dundee Civic Association
Dundee Women's Club
Dundee Covenant Church
Dundee Family Dentistry
Dundee Skatepark Committee
Dumpstoppers
Friends of Tideman Johnson
Friends of Mt. Tabor Park
Friends of Ash Creek.
Friends of Rainier Creek
Hands On Portland
High County Disposal
Hudson Sanitary Service
Independence Public Works
Jackson Bottom Wetlands Preserve
Johnson Controls
Johnson Creek Watershed Council
Kenny's IGA
Kiwainis Key Club
Les Schwab Tires
Lincoln County Public Works
Lincoln Soil and Water Conservation District
Lincoln Solid Waste District
Linn County Juvenile Work Crew
Living Wisdom School
Lower Columbia College Biological society
Master Appliance
Molalla Communications
Monmouth Public Works
MSI
National Forest Foundation
Newberg Kiwanis
New Seasons
Overleaf Lodge
Papa Murphy's
Parry Center School
Peet's Coffee
Pendleton Parks and Rec
Polk County Public Works
Portland State
Portland Water Bureau
PREM Group
Quiznos
Rafia Dental
Riverside Community Church
Rocky Butte Climbing Club
Rogue Ales
Salem Public Works
Sato Orchards
Seaside International Hostel
Sisters Chamber of Commerce
Sisters Trail Alliance
Starbucks
State Farm Insurance
Umatilla Basin Watershed Council
USFS - Sisters Ranger District
Walsh Trucking,
Waste Management
Waterfront Pearl
Whole Foods
Wilkes Community Group
World Affairs Council of Oregon
Yachats Trail Committee



PROJECT COORDINATORS

The success of each project depends on well-organized event coordinators. These are the volunteer leaders who, with support and technical assistance from SOLV, identify community needs for projects, act as team leaders, contact local garbage haulers, help recruit and supervise volunteers, encourage the community to participate, order project materials, oversee the work, and ensure the safety of volunteers.

Site:	Coordinator(s):
Albert Kelly Park	<i>Greg Schifsky</i>
Alberta Neighborhood	<i>Sara Wittenberg</i>
Alder Creek	<i>Peter Walczak</i>
Alder Creek	<i>Dean Bones</i>
Astoria Middle School	<i>Glenn Ahrens</i>
Atkinson Park	<i>Gordon Westfal</i>
Baker Beach	<i>Betty Jean Keele</i>
Bandon School District	<i>Trent Hatfield</i>
Barton Park	<i>Rebecca Walker</i>
Bayocean Spit	<i>Kerry Alford</i>
Beverly Beach State Park	<i>Jacque McMillan</i>
Beverly Beach State Park	<i>John Spangler</i>
Bly, City of	<i>Leda Hunter</i>
Burlwood HOA Property	<i>Rebecca Walker</i>
Burnside Park	<i>Steven Miesen</i>
Cannon Beach	<i>Florian Angel</i>
Cape Kiwanda Boat Ramp	<i>Alex Sifford</i>
Carlton, City of	<i>Sabra Mathot, Christie Shertzer</i>
Cathedral Park	<i>Anisha Scanlon</i>
Charleston Marina RV Park	<i>Deborah Rudd</i>
Clarendon Elementary School	<i>Diana Bartlett</i>
Condon, City of	<i>Kathryn Greiner</i>
Cook Park	<i>Jayati Ramakrishnan, Kristin Hortsch</i>
Creekside Park	<i>Karly Hedrick, Marat Pajutee</i>
CREST	<i>Andrew Neal</i>
Cully Neighborhood	<i>Shawn Guffy</i>
Dairy Creek Park	<i>Kristi Wilson</i>
Denman Wildlife Area	<i>Markie Germer, Amy Wilson</i>
Dundee, City of	<i>Jennifer Munson, Art Metheny</i>



Riverfest Cleanup on the Willamette, Portland



Project Coordinators Continued..

Site:	Coordinator(s):	Site:	Coordinator(s):
Eastgate Basin Park	<i>Patty Tipton</i>	John Day Community Garden	<i>Courtney Nolta</i>
Echo, City of	<i>Kathryn Ferge, Trevor Pyke</i>	Jubilee Park	<i>Suzanne Vautier</i>
Eight Dollar Mountain	<i>Suzanne Vautier</i>	Keno Library	<i>Cindy Love</i>
Ewing Young Historical Park	<i>Karen Pugsley</i>	Klamath State Welcome Center	<i>Linda Taylor</i>
Falls City, City of	<i>Barbara Spencer, Gian Paolo Mamone</i>	La Esperanza Farm	<i>Anne Morse, Jesse Nichols</i>
Farmington View Elementary School	<i>Lisa Pfister</i>	La Pine, City of	<i>Justin Cutler</i>
Feyrer Park	<i>Kay Patteson</i>	Laneda & Ocean Ave	<i>David Matthews</i>
Forest Park	<i>Stephen Hatfield</i>	Lebanon Pioneer Cemetery	<i>Roseanne Hartness</i>
Fort Stevens State Park	<i>Lynn Zhang</i>	Lebanon, City of	<i>Dala Johnson</i>
Fort Stevens State Park	<i>Randy Daniels</i>	LEP High School	<i>Sarah Crunelle</i>
Fox Creek Trail	<i>Darrel Whipple, Bob Burnham</i>	Lower Table Rock	<i>Markie Germer, Amy Wilson</i>
Gaston Jr/Sr High School	<i>Wade Sims, Mike Durbin</i>	Maddax Woods	<i>Steven Miesen</i>
Gervais, City of	<i>Shanti Platt</i>	Malheur National Forest	<i>Jan McGowan</i>
Gills Landing	<i>Hilary McAlister</i>	Manzanita Beach	<i>Pat Watne</i>
Grant High School	<i>Norm Scott</i>	Maple Mallory Apartments	<i>Cassandra Minnieweather</i>
Gresham High School	<i>Courtney Hayes-Lattin</i>	Mary S. Young State Park	<i>Stephen Raff, Lorie Griffith</i>
Hagg Lake	<i>Briget O'Leary</i>	Matson Creek Wetland Preserve	<i>Meredith Pochardt</i>
Hamby Park	<i>Kristi Wilson</i>	McLean House and Park	<i>Terri Jones</i>
Hamilton Park	<i>Greg Schifsky</i>	Medford City Streets	<i>Carlene Meyer</i>
Hayden Island	<i>Pamela Ferguson, Peg Johnson</i>	Meldrum Bar Park	<i>Russ Hall</i>
Hazeldale Park	<i>Melissa Marcum, Greg Creager</i>	Metropolitan Learning Center	<i>Jennifer Dawkins</i>
Highland Elementary School	<i>Kate Grigg</i>	Mill Park	<i>Norbert Loske</i>
Hillsboro Airport	<i>Laura Baxter, Joni Wolf</i>	Minam State Recreation Area	<i>Shawn Dutcher</i>
Hillsboro, Downtown	<i>Bob Grover</i>	Mingus Park	<i>John Lemmons</i>
Historic Kenton Firehouse	<i>Kevin ODea</i>	Mt. Hood National Forest - Zigzag	<i>Kari Musgrove</i>
Hog Creek Boat Ramp	<i>Dave Ballenger</i>	Mt. Tabor Park	<i>Alexa Todd</i>
Hood River Waterfront Park	<i>Ann Frodel</i>	Murrayhill Greenway	<i>Shelly Seger</i>
Hoquarton Slough	<i>Dean Bones</i>	Myrtle Creek, City of	<i>Zory Hill</i>
Houck Middle School	<i>Nancy Umeda</i>	Nehalem Bay State Park	<i>Shelley Parker</i>
Ibach Park	<i>Chanda Stone</i>	Neskowin Beach	<i>Kacey Joyce</i>
Idleld Park	<i>Jennifer Anderson, Kate O'Connor</i>	Neskowin Beach	<i>Joanne Profit</i>
Jantzen Beach Neighborhood Streets	<i>Pamela Ferguson</i>	Neskowin Beach	<i>Victoria Hubler, Rhiannon Young</i>
Jefferson High School	<i>Larry Collins</i>	Newberg, City of	<i>Russ Thomas</i>



Project Coordinators Continued...

Site:	Coordinator(s):	Site:	Coordinator(s):
Newberg, Downtown	<i>Tom Tesmer</i>	Sunriver	<i>Patti Gentiluomo</i>
Newport Public Beach	<i>Jan Elliot</i>	Sutherlin Community Center	<i>Carrie Swesso</i>
North Mountain Park	<i>Markie Germer, Amy Wilson</i>	SW 185th and SW Annamae Lane	<i>Cassandra Scott</i>
Northwest Portland Industrial Area	<i>Phil Selinger</i>	Beaverton Hillsdale and Laurelwood	<i>Nancy Thomas</i>
NW 119th and Cornell	<i>Jenni Gloor</i>	Taylor Lake	<i>Stephanie Wuorenma, Cole Hagness</i>
Odell Post Office	<i>Kristin Reese</i>	The Dalles Armory	<i>Cindy Keever</i>
Ona Beach State Park	<i>Jacque McMillan</i>	Tilikum Center	<i>Lisa Hereford</i>
Otter Crest State Wayside	<i>Jacque McMillan</i>	Tillamook City Hall	<i>Mark Gervasi</i>
Overleaf Lodge	<i>Drew Roslund</i>	Tillamook County Fairgrounds	<i>Kim Remington</i>
Pearl District Neighborhood	<i>Jan Valentine</i>	Tom Pearce Park	<i>Robin Taylor-Davenport, Amy Wilson</i>
Pleasant Valley Elementary School	<i>David Scharfenberg</i>	Trask River	<i>Leslie Pittman</i>
Pony Creek	<i>Eric Clough</i>	Tutuilla Creek	<i>Jennifer White</i>
Portland Christian Center	<i>Karen Johnson</i>	Umpqua Bank	<i>Alison Wallisch</i>
Prescott Park	<i>Markie Germer, Amy Wilson</i>	Umpqua River - Roseburg Area	<i>Richard Chasm, Bob Kinyon</i>
Riverview Park - Independence	<i>Jeanne Flora</i>	Valley of the Rogue State Park	<i>Markie Germer, Amy Wilson</i>
Rocky Butte	<i>Shawn Lewis</i>	Valley of the Rogue State Park	<i>Neil Thuresson</i>
Rogue River - Gold Beach to Agness	<i>Margaret McHugh</i>	Vera Katz Eastbank Esplanade	<i>Kim Smith</i>
Rood Bridge Park	<i>Laura Trunk</i>	Vera Katz Eastbank Esplanade	<i>Mike Phillips</i>
Roosevelt High School	<i>Heather Huggitt, Brooke Perry</i>	Vera Katz Eastbank Esplanade	<i>Jason Young</i>
Sand Lake	<i>Brian Dexter</i>	Wapato Greenway Access	<i>Carolyn Lindberg</i>
Sauvie Island	<i>Maggie Ledum</i>	West Linn High School	<i>Terri Jones</i>
Sauvie Island Fire Hall	<i>Willow Elliot</i>	West Linn Oak Savannah	<i>Terri Jones</i>
Schwartz Canyon	<i>Corey Potter</i>	Wilkes Creek	<i>Juli Budd</i>
Seal Rock Garden Club	<i>Joshua Lambert, Maxine Centala</i>	Willamette Mission State Park	<i>Laurie Aguirre, Gary Etchemendy</i>
Seaside Beach	<i>Janet Evans, Jeffrey Maltman</i>	William Knight Elementary School	<i>Marquie Arnold</i>
Seaside Beach	<i>Michael Scott</i>	Wilsonville Community Center	<i>Patty Brescia</i>
Seaside Millpond	<i>Trung Nguyen</i>		
Smith Rocks State Park	<i>Robert Speik</i>		
South Beach State Park	<i>Laura Murphy</i>		
South Jetty	<i>Jacque McMillan</i>		
St. Johns Plaza	<i>Babs Adamski</i>		
Straub Environmental Learning Center	<i>Mark Babson</i>		



EVENT HIGHLIGHTS

Mollalla, Mollalla River Cleanup and Corridor Enhancement

Kay Patteson, a leader with Molalla Riverwatch, worked with a Colton HS student coordinating her senior project to organize this twice a year cleanup. Over 50 students and volunteers removed trash and planted native trees. Volunteers cleaned up 12 miles of the Molalla River corridor including camp sites, dispersed illegal fire rings, several known party areas, illegal shooting areas, trailheads, and pullouts.

Pacific City, Sand Lake ORV Dunes Cleanup

The Sand Lake ORV recreational area is a sand playground for Jeeps, Sand Rails and ATVs. Each year SandLakeDuners.com helps keeps the area clean by picking up trash to keep the area safe and clean. Close to 100 volunteers removed 1000 pounds of trash, protecting wildlife and beautifying the area.

Pendleton, Tutilla Creek Cleanup

Umatilla Basin Watershed Council teamed up with Pendleton Parks and Recreation, and the World Affairs Council to clean debris from walking bridges and Tutuilla Creek. Jennifer White, an employee with the Umatilla Basin Watershed Council, led volunteers in the removal of 500 pounds of trash, helping to improve water quality in the creek.

Portland, Protect Native Habitat and Wildlife at Mt. Tabor Park

The final Saturday of each month at Mt. Tabor Park is the scene of an ongoing restoration project to improve and protect wildlife habitat. Alexa Todd partners with SOLV, Hands on Greater Portland, Portland Parks and Recreation, and local climbing groups to remove invasive non-native plants and litter from the park. In 2010 alone, Alexa coordinated 6 events, involved 185 volunteers, and removed 33,000 pounds of non-native invasive plants!

Rogue River , Valley of the Rogue State Park Invasive Weed Pull

Neil Thuresson, with the Oregon Parks and Recreation Department organized a project to remove invasive non-native plants from this incredible state park. Over 20 volunteers removed invasive plants along a 2 mile stretch of the Rivers Edge Trail along the Rogue River.

Salem, Houck Middle School Cleanup Project

After learning about how trash can impact the environment students at Houck Elementary School in Salem removed hundreds of pounds of trash from parks and streets around their school.

Seaside, Treasure the Beach V

Volunteers dressed as pirates in handed out SOLV bags along the 4th of July parade route. The next day volunteers gathered together to complete a cleanup along the beach. . This project is a done in partnership with the Beach Drive Buccaneers, the City of Seaside, the Seaside Chamber of Commerce, SOLV, and the Seaside Fireworks Committee.

Terrebonne, Smith Rocks State Park Native Planting and Weed Removal

Volunteers led by event coordinator Robert Speik, met at the pedestrian bridge over the Crooked River in Smith Rock State Park. The volunteers quickly got to work planting plugs of native Bunch Grass, pulling weeds and removing trash from the riverside trails.

PUBLICITY



PROJECT OREGON RECEIVED MEDIA COVERAGE TO TELL THE SOLV STORY. THE FOLLOWING IS A SAMPLING OF THE MANY NEWSPAPERS THAT RAN OVER 60 STORIES, NOTICES, AND CALENDAR LISTINGS.

PRINT

Beaverton Valley Times	circulation: 7,639 x 1	The Times-Journal (Condon)	circulation: 1,450 x 1
Blue Mountain Eagle	circulation: 3,000 x 1	The Umpqua Post	circulation: 5,500 x 2
Curry County Reporter	circulation: 2,806 x 1	The Wilsonville Spokesman	circulation: 3,226 x 3
Daily Courier	circulation: 11,580 x 1	The World (Coos Bay)	circulation: 12,250 x 2
Hillsboro Argus	circulation: 10,500 x 2	Tillamook Highlight Herald	circulation: 7,603 x 1
Illinois Valley News	circulation: 3,300 x 3		
Lebanon Express	circulation: 2,445 x 1		
News Register	circulation: 9,088 x 2		
News-Times	circulation: 9,512 x 3		
Polk County Itemizer Observer	circulation: 5,098 x 2		
Port Orford News	circulation: 977x 1		
Portland Tribune	circulation: 180,000 x 2		
Siuslaw News	circulation: 5,209 x 2		
South Lincoln County News	circulation: 1,500 x 2		
The Canby Herald	circulation: 4,752x 1		
The Daily Astorian	circulation: 8,421 x 3		
The Dalles Chronicle	circulation: 4,521 x 4		
The Jewish Review	circulation: 8,000 x 2		
The Newberg Graphic	circulation: 5,500 x 8		
The News Guard	circulation: 5,398 x 1		
The Nugget Newspaper	circulation: 7,400 x 1		
The Oregonian	circulation: 336,850 x 6		
The Record Courier	circulation: 3,200 x 1		
The Times (Beaverton)	circulation: 865 x 1		



SOLV PROMOTIONAL

Flyers:

Created editable flyers for event coordinators and event group contacts to print and distribute, including all sponsors.

SOLV Website:

The Project Oregon web page provided opportunities for viewing program information and sponsor logos, as well as an opportunity to apply for project support and register to volunteer online.

Additional Coverage:

SOLV publicized Project Oregon events, and the opportunity to organize a project, in the SOLV E-Update circulated to 10,000 subscribers.

Project Oregon news and events were included in numerous print and social media by SOLV and other partner organization newsletters, web sites, and community calendars.

VOLUNTEER EDUCATION

Pre-Event Education

Topical education web pages were developed and posted on the SOLV website. Volunteers who registered online were provided a link to the education web pages as well as an educational board on litter to display on-site. Topics included illegal dumping; non-native, invasive plants; native plants; and marine debris.

Day-of-Event Education

Event coordinators were encouraged to display on-site educational materials as well as discuss the issues surrounding the four project types: illegal dumpsites and litter; non-native, invasive plants; planting native trees/plants; and monitoring and maintenance of watershed restoration sites.

VOLUNTEER EVALUATIONS

Volunteer Evaluations

Post-event volunteer surveys were sent to community event coordinators, teachers, and episodic volunteers to gather information about their volunteer experience. Results from these surveys will help SOLV improve volunteer opportunities.

PROJECT OREGON

Program Description

SOLV's Project Oregon helps individuals, groups, students, and teachers organize community volunteer projects that benefit the environment throughout Oregon. These community-driven projects engage volunteers in restoration and cleanup efforts. Projects include litter cleanup, native plantings, invasive plant removal, and maintenance and monitoring of restoration sites.

Project Oregon Coordinator

Quintin Bauer

As Oregon's largest non-profit volunteer organization, SOLV provides over 50,000 volunteer opportunities annually. SOLV volunteers and projects benefit more than 250 communities throughout Oregon each year.

SOLV brings Oregonians together to improve the environment and build a legacy of stewardship.

You can support SOLV programs by becoming a member of SOLV. Visit our website at www.solv.org to join today!

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