



Take Care of Oregon Days Project Ideas

Project:	Content Standards / CCG's:	Essential Skills:	Available Resources:
<p>Made in Oregon</p> <p>Students identify and select locally-produced goods or services.</p> <p>Students learn basic concepts of marketing and graphic design as they work with local businesses to develop a campaign to sell their products.</p> <p>Students “pitch” their campaigns to a panel of peers, local entrepreneurs, and community leaders.</p>	<p><u>Social Science/Economics:</u></p> <ul style="list-style-type: none"> Understand how trade-offs and opportunity costs are decisions that can be measured in terms of costs and benefits. SS.05.EC.02.02: Understand the difference between “needs” and “wants” and their relationship to economic trade-offs. SS.08.EC.03: Understand how price is an incentive for both buyers and producers/sellers in the marketplace. <p><u>Social Sciences/Social Science Analysis:</u></p> <ul style="list-style-type: none"> Identify, research, and clarify an event, issue, problem, or phenomenon of significance to society. Gather, use, and evaluate researched information to support analysis and conclusions. <p><u>Mathematics/ Measurements:</u></p> <ul style="list-style-type: none"> CCG: Understand measurable attributes of objects and the units, systems, and processes of measurement. <p><u>The Arts/Create, Present and Perform:</u></p> <ul style="list-style-type: none"> Use essential elements and organizational principles to create, present and/or perform works of art for a variety of purposes. <p><u>The Arts/Historical and Cultural Perspectives:</u></p> <ul style="list-style-type: none"> Explain how the arts serve a variety of personal, professional, practical, economic, community and cultural needs. <p><u>Language Arts/Writing:</u></p> <ul style="list-style-type: none"> CCG: Investigate topics of interest and importance across the subject areas, selecting appropriate media sources, using effective research processes, and demonstrating ethical use of resources and materials. 	<ul style="list-style-type: none"> Write clearly and accurately. Listen actively and speak clearly and coherently. Apply mathematics in a variety of settings. Think critically and analytically. Demonstrate civic and community engagement. Demonstrate personal management and teamwork skills. 	<ul style="list-style-type: none"> Oregon Biz Center www.bizcenter.org Oregon Entrepreneurs Network www.oen.org Local Chambers of Commerce Schools of Business at local universities San Diego University http://edweb.sdsu.edu/Courses/ET650 Online/MAPPS/GDBasics.html